

Optimization

Cloud Cost Optimization Services



Optimize & control your cloud costs – SaaS, IaaS & PaaS

Cloud cost management is quickly becoming the single largest commercial risk for IT, procurement and budget holders. Few organizations have robust processes, tools or methodologies for the planning, tracking and control of their cloud consumption costs across their SaaS, IaaS and PaaS environments.

The impact of not being in control can be significant. Cloud overage costs often track many times above the original budgeted amount, with key stakeholders unable to mitigate this risk easily. Optimizing a cloud portfolio that includes IaaS, PaaS & SaaS requires a clear understanding of each cloud service, how it is charged and the factors that affect cost and value during its use. We are here to help.



To understand your cloud ecosystem, optimize and maintain control effectively requires solid data and refined methodologies, these are critical to fully profile the lifecycle costs and understand what interventions are required to maintain effective control.

Our Cloud Optimization Services allow clients to take control of costs across their cloud ecosystem, so they can plan effectively, optimize when required and only pay for what they consume. This ensures they retain financial control of their ecosystem, resulting in lower and more predictable costs.

Optimization Services

We ensure our clients can secure the best investment value from their software & cloud strategic mega vendors. Our unique methodology, experience & independence allows us to offer our client's impartial advice, develop & implement solutions that improve & optimize their software license position from a contractual & commercial perspective.

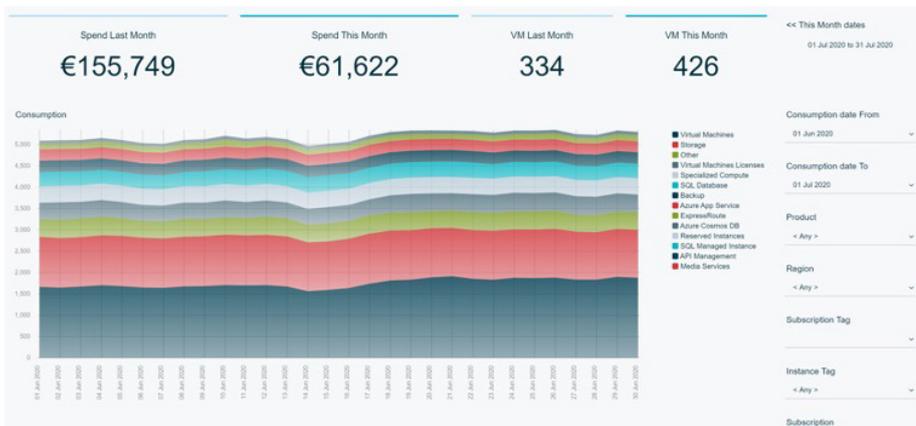


Luce

Cloud Ecosystem Visibility

At the core of our services is our LUCE platform which provides our clients with a consolidated management view of IaaS, PaaS & SaaS consumption. We provide the required intelligence through aggregated reports and dashboards, this allows organizations to maximize savings throughout the cloud deployment lifecycle.

- **Cloud Portfolio Visibility** – Access cloud usage data across multiple IaaS, PaaS & SaaS providers
- **Consolidated Spend Data** – Single portal view of cloud provider spend across separate billing regions & entities
- **Accounting Breakdowns** – Allocate regional costs as required for internal cost cross-charge purposes
- **Sandbox Cloud Environments** – test use case & spend projections, including optimized use of reserved instances.



Unique expertise & intelligence

Our platform gives clients both visibility of their entire ecosystem and ongoing recommendations on how to optimize their cloud spend. Our global team of Cloud Management experts, help them understand these opportunities, prioritizing actions that will make the biggest impact or saving for their organization.

- **IaaS** – assess workload requirements & optimize consumption models between PAYG & reserved cloud instances. Track on-going consumption to ensure it is aligned to forecast and optimize where necessary. Also optimize licensing costs in the cloud to minimize related spend.
- **PaaS** – ensure storage costs are optimized & aligned to predicted spend. Identify preferential cost models for the future requirements.
- **SaaS** – ensure subscription tiers deliver maximum value & user accounts are cost optimized based on status & usage activity.
- **Value Management** – KPI's that can be used to benchmark cost effectiveness of cloud services & ensure that future contracts contain products that are right-sized for future consumption.

“Our optimization services drive measurable & tangible results for clients, whilst meeting their short & long-term technology requirements.

Our consultants are recognized as some of the most experienced & skilled in the world, having provided services to Fortune 500 global clients & government organizations”

Our vision is to be the leading independent, global provider of Software & Cloud Portfolio Management and optimization services for our clients and partners.

Providing the intelligence our clients use to govern their digital transformation journey. Optimizing their software portfolio to avoid unnecessary cost and risk, whilst driving value from their software and cloud investments throughout their lifecycle.